HSCP Voice

Contributor Guidelines

Do you have a story you would like to tell on HSCP Voice? Well, we'd love to hear from you. Here are some useful tips for Bloggers as you create content to share ...

Content: In line with the blog aims, we welcome content about clinical practice, research, leadership/management and learning/development from the HSCP community and other interested parties. Examples of suitable Blog content would include innovation initiatives, audits/improvement work, research/publications (summarised), patient stories, new service initiatives and opinion pieces. Every effort will be made to achieve a mix of blogs over time - from different disciplines and stakeholders - in order to optimise engagement with our diverse HSCP workforce

Audience: The blog is hosted on the St James's Hospital internet site and is primarily intended for health care professionals but may be accessed by patients and the public on the internet and other social media platforms. A dedicated email – hscpvoice@stjames.ie - will be available for readers to make contact with bloggers.

Word Count: Approximately 600 words is ideal. For longer blogs, why not consider a series of blogs?

Style: A blog is usually conversational in style and jargon should be avoided

Images: Images, infographics, charts and graphs are a helpful way to connect with your readers and make information more accessible. We also need a JPEG photo of you to include with your blog

Permissions: Be sure to secure permission for use of images as well as line manager and senior support if writing on behalf of a team/identifying your team in the blog

Questions: If you would like to pose a question to your readers, invite them to answer by emailing hscpvoice@stjames.ie. The questions will be forwarded to you by the SCOPe Office.

Contact Details: Please include your name, title and place of work as contact details to allow readers to connect with you.

Submission Process

Blogs should be submitted to Kathleen Gibbons at kjgibbons@stjames.ie. The editorial process includes review by assigned SCOPe R&I/Communications leads who will link directly with you to propose edits / finalise the blog. The SCOPe Communications Committee will schedule the posting of blogs to coincide with relevant national awareness days/events as far as possible.